



**DULUTH INTERNATIONAL AIRPORT**

Closer to everywhere.

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### **A NEW WAY TO HELP YOUR COMMUNITY SOAR TAKES FLIGHT AT DULUTH DAYS: INTRODUCING THE FLY LOCAL PLEDGE**

**Duluth, MN** — At this year's Duluth and St. Louis County Days at the State Capitol the Duluth International Airport proudly introduced a new initiative designed to maximize the impact buying local has on our community. The Fly Local Pledge is a way for local business leaders to lead their community as well, by declaring a commitment to flying from the Duluth International Airport whenever possible.

"We were so excited to introduce our new initiative at this year's Duluth and St. Louis County Days," said Natalie Peterson, Communications and Marketing Director for the Duluth International Airport. "The response we received from companies, organizations and individuals was very gratifying. To have people so willing to take the pledge means they recognize the positive impact of flying local."

When local business owners and their employees make the commitment to Fly Local, they demonstrate demand, encouraging airlines to lower fares, as well as add more flights and destinations to the offerings at the Duluth International Airport.

"Over fifteen hundred dollars of economic activity is generated for each new passenger," said Peterson. "For every one hundred passengers, one-and-a-third new jobs are created. From the response we received, it's clear our community cares deeply about supporting local, and we're excited to keep that momentum going."

The Duluth International Airport invites everyone to learn more and take the Fly Local Pledge now at [duluthairport.com/flylocal](http://duluthairport.com/flylocal). Every business, company or organization that takes the pledge to Fly Local will receive one complimentary annual pass to the new Club DLH Business Suite.

#### **About Duluth International Airport**

The new state-of-the-art passenger terminal at the Duluth International Airport opened for business on January 14, 2013. Currently, United Airlines offers three daily nonstop flights to Chicago and Delta offers five daily nonstop flights to Minneapolis/St. Paul. Starting May 23, 2019, American Airlines will begin two direct flights to Chicago. We are committed to providing our customers with superior services in a safe, secure and professional environment. Be sure to check out our newly launched Club DLH – Business Suite. Visit [duluthairport.com](http://duluthairport.com), like us at [facebook.com/duluthairport](https://www.facebook.com/duluthairport) or follow us on Twitter [@DuluthAirport](https://twitter.com/DuluthAirport).